

# STATEMENT OF ACHIEVEMENTS 2007 – 2008

## COLLEGE OF BUSINESS

### ACCOUNTING, FINANCE, AND ECONOMICS

1. New program developed January 2008.

### BUSINESS ADMINISTRATION, MANAGEMENT, AND MARKETING

1. Faculty continued to keep current in their field through faculty development
2. Conducted workshop on Datatel/Web Advisor
3. Worked toward acquiring Preferred Provider status through the United States Air Force Portal (Increasing Online Program)
4. Increased professional activity demonstrated through publications, conference participation, and grant writing activity
5. Increased Outreach (VITA program, Marketing projects, and pro bono consulting by faculty.
6. Increased interest in CPA review course and fifth year program; the CPA review course has not been offered twice
7. Continued to work to upgrade classrooms
8. Increased emphasis on critical thinking through presentations and reduction of plagiarism through more frequent use of Turnitin
9. Increased visibility of college through community projects,, increased recruiting activities of faculty and use of guest speakers
10. Increased student involvement in Accounting Club and other organizations
11. Conducted advising workshop for all faculty
12. Advertised full time statistics position
13. Began planning the Marketing major and added two new courses needed for the major
14. Revised Advising Handbook and included essential software instructions
15. Hired African-American faculty member to replace one who retired

### COMPUTER INFORMATION SYSTEMS AND TECHNOLOGY

1. Wood lab in Hunt building converted to 2 classrooms
2. New computers ordered for new computer labs.
3. New monitors ordered for electronics lab.

## COLLEGE OF EDUCATION

### PHYSICAL EDUCATION AND ATHLETIC TRAINING

1. Obtain additional funding to increase two - 10.5 month Assistant Athletic Trainer/Instructor positions to 11 month positions
2. Addition of adjunct faculty to teach 1 section of EMT Basic classes
3. Developed arrangement with Champion Sports Medicine to establish Assistant Athletic Trainer Clinical Instructor in Physical Therapy & Athletic Training in Department to provide physical therapy and athletic training services two days a week
4. Some progress in editing and publication of video on web for athletic training psychomotor skills of manual muscles testing, goniometry and most major special tests, but ongoing
5. Laboratory computers upgraded
6. Appointment of UWA Sports Medicine physicians to faculty

7. Addition of adjunct faculty to teach 1 section of SCUBA I class
8. Painting and carpeting of Pruitt Hall Athletic Training Room completed
9. Overhead video projector replaced in JH 233
10. Athletic Training syllabi revision regarding competencies and proficiencies
11. Implementation of online system for recording Athletic Training proficiencies and clinical hours
12. Four year suggested course plans for Physical Education Teaching, Exercise Science and Sports Management completed
13. Obtain regular normal functioning wireless Internet access in Pruitt Hall Athletic Training Office
14. Removal of unnecessary overhead conduit, pipe hangers, and wires from ceiling of PH 32
15. Revision and updating of UWA Policy & Procedure Manual for Athletic Trainers

#### TEACHER EDUCATION

1. Instructional Leadership program was re-designed
2. LiveText assessment system was piloted
3. Kindergarten program was begun at Campus School
4. Implemented the Alabama Quality Teacher Standards in both undergraduate and Alternate A programs
5. Earned an A on the State Report Card
6. 10 faculty members made presentations at professional meetings.
7. Coordinator of Partnership Schools secured educational materials, supplies, and furniture for partnership schools.
8. Faculty involved in community service through Read-Across-America activities and a Daniel Foundation grant for restoration of the Houston-Bailey House and Cemetery and the development of an after school arts and music program for local students.
9. Faculty members conducted 25 professional workshops and other professional development activities for area schools
10. Services activities were provided to schools.
11. APPTP objectives were met.
12. The curriculum was modified to meet the new ALSDE requirements.
13. Child care conference was held on campus
14. 100% of students earning initial certification in Elementary Education scored 137 or above on the PRAXIS II Content Test.
15. 93% of graduate students earning a M.Ed. degree passed the graduate Comprehensive Exam on their first try.
16. 90% of special education students will score 137 or higher on the PRAXS

#### **COLLEGE OF LIBERAL ARTS**

#### FINE ARTS

1. Replaced choral library music storage boxes.
2. Purchased sinks for all art studio classrooms.
3. Purchased ware cart for ceramics room.
4. Purchased taborets for painting classes.
5. Hosted Annual District V All District Band Contest.
6. Continued construction of wood-fired kiln in ceramics area.
7. Participated in Sucarnoche Folk Life Festival.
8. Continued Outdoor Sculpture Exhibition.

9. Purchased audio unit for Introduction to Music classroom (PH 27)

#### HISTORY

1. The department completed renovations and upgrades to the History and Social Sciences computer lab. This facilitates computer-based instruction for social sciences courses, and offers all of our students a quality environment in which to work and study.
2. History and Social Sciences computer lab equipped with statistical software to aid in methodological instruction and quantitative analysis.
3. History classrooms outfitted with new "blackout" curtains.
4. Money spent on faculty travel and development.

#### HONORS PROGRAM

1. The UWA Honors Program saw its largest freshman class in 2008, with 38 students enrolling in HR 100 (Honors Forum). This increase reflects a 19% rise in Honors enrollment from the previous year.
2. The UWA Honors Program will share newly renovated Land Hall with The Center for the Study of the Black Belt and International Programs; the dedication of Land Hall is planned for January 2009.
3. Eight (8) Honors students are projected to graduate in 2008-2009 with their theses completed: two in English (Hannah Meherg and Amanda Peabody); two in creative writing (Jennifer Brown and Emily Mills); two in history (Pam McAlpine and Erik Witherspoon); two in biology (Jonathan Sherrill and Carlin Tighe).
4. The 2008 Honors Forum focused on the theme of "The Renaissance and the Concept of Genius," an exploration highlighted by a visit to the Leonardo da Vinci exhibition at the Birmingham Museum of Art.
5. Honors students attended a variety of cultural events during the fall of 2008, including a performance of the play *All the Way from Magnolia Springs*, the annual UWA Theatre production (in fall 2008, *Catfish Moon*), and a concert by the group Mithril.

#### LANGUAGES AND LITERATURE

1. Plans for a communications minor have been altered: now exploring possibility of a free-standing communications/journalism major.
2. Communications minor not implemented; major being considered instead.
3. Joe Taylor is still investigating creative writing minor; creative writing offerings have been expanded with Mr. Kelly teaching additional practica in poetry each spring. A workshop with Tony Grooms was organized during his visit in April.
4. Another Reed Literary Odyssey to New Orleans and another "Poetry at the Lake" event were offered. We will organize a second "Poetry at the Lake" in spring 2009 and return to offering one each semester (summer excluded). The workshop by Grooms constitutes another special opportunity for our students.
5. Dr. Lesa Shaul was hired to cover our shortfall in American literature offerings. We can now offer one 300-level literature/pop culture course per semester.
6. A series of one-act plays by Joe Musso was successfully staged in April 2008.
7. The Black Belt Symposium, featuring noted author Tony Grooms, was a rousing success. Grooms's reading was well attended, his novel was folded into our composition curriculum, and he interacted with students at workshops.
8. Used over \$8860.80 in funds for travel and faculty development.
9. The head of the communications program at U. of Alabama came to campus to meet with our students in February 2008.

10. New stacked courses in American Realism and Naturalism and the Fantastical Elements in Fiction were offered.
11. Hired two new lecturers.

#### SOCIAL SCIENCES

1. Hired a full time associate professor in Sociology.
2. Hired a visiting assistant professor in Social Work
3. Completed the technological and structural upgrade to WH 313 to create a 10 computer research lab and seminar room.
4. Continued the development of the Social Work major, establishing supportive contacts from the community and UA.
5. Added a full time lecturer in Psychology
6. Purchased a Statistics Software package for research and instruction purposes (SPSS base and advanced models). It is currently installed in the new History and Social Sciences lab.

### **COLLEGE OF NATURAL SCIENCES AND MATHEMATICS**

#### BIOLOGICAL SCIENCES

1. Extracurricular activities were extensive including restarting PALS under the guidance of Sam Ledbetter, BBB, and a cadaver lab trip to UAB.
2. Scimatics featured an article about a UWA alumni who has found success after graduation.
3. A UWA alumni and employee of Southern Company presented information to interested students about career options.
4. Tracy Duckworth participated in the Mississippi State University AGEM Winter Scholar Symposium.
5. John McCall conducted research to study stream drift phenomena and interactions with feeding fish in Sumter Co. streams.
6. Ketia Shumaker was a visiting summer research professor at Pennsylvania State University sponsored by the National Science Foundation's Plant Genomic Project.
7. NIH grant proposal submitted: Bridges to the Baccalaureate Program with Dr. Beard, Dr. Merida, Dr. Shumaker, and the UWA Office of Sponsored Projects.
8. Andrew Rindsberg's ichnologic research this year has included taxonomy of trace fossils for the Treatise on Invertebrate Paleontology and fieldwork at Ringgold and St. Catherines Island, Georgia, and at the Union Chapel Mine near Cordova, Alabama.
9. Janis Beard researched the effects of green solvents on embryonic development conducted in cooperation with the Center for Green Manufacturing and the University of Alabama Biology Department.
10. Janis Beard was involved in renal research with the Physiology and Biophysics Department at the University Medical Center in Jackson, MS. This research included two UWA students.
11. Doug Wymer continued research in Blackland Prairie restoration
12. The department combined for six peer reviewed publication and three professional presentations.
13. The department combined to produce or help to produce six workshops/symposia.
14. The department hosted the Elementary Science Olympiad in October 2008. The event included 150 participants from 12 schools.
15. The department hosted the Fossil Workshop for Teachers in October 2008. The event included 35 teachers.
16. Andy Rindsberg gave an outreach talk on "Horseshoe Crabs through Time and Space" to the Birmingham Paleontological Society

17. Andy Rindsberg researched ichnology and environmental geology in Cracow, Poland and gave a talk at the Second International Congress on Ichnology
18. Lee Stanton organized the first annual Black Belt Prairie Symposium
19. Janis Beard and Jeffrey Merida organized a trip to Mobile to visit the Physical Therapy dept at USA and the Body in Motion exhibit
20. Janis Beard served as CCLI reviewer for the National Science Foundation for the second year
21. Janis Beaird completed a Human Anatomy & Physiology Society (HAPS) course through the University of Washington "Using Cadavers to Teach Anatomy & Physiology"
22. The department hosted the West Alabama Regional Science Fair.

#### PHYSICAL SCIENCES

1. Provided all courses required to fulfill department commitments to chemistry majors and basic curriculum courses required by other programs on campus
2. Continued employment of four full-time faculty members in chemistry, one full-time faculty member in physics, and a part-time secretary
3. Roger Campbell successfully defended his dissertation and completed all requirements for the Ph.D. Received commitment from the University for his promotion upon awarding of the degree in December, 2008.
4. Continued major revisions of chemistry laboratories with completion of Phase 2-Renovation of WH 409/Organic Chemistry lab and received commitment to proceed with Phase 3-Renovatoin of WH 414/General Chemistry lab and chemical storeroom in summer of 2009
5. Provided essential minimal resources to support mission in the areas of instructional supplies and equipment, office supplies, faculty travel and development, special events, etc.
6. Implement curriculum and course content changes as needed in response to assessment results
7. Continued program of guest speakers through Chemistry Seminar Series
8. Continued current recruiting activates:
  - Letters and personal contacts with community colleges
  - Letters and personal contact with high school seniors on ACT and National Merit Scholarship lists
  - Chemistry "magic" shows in local schools
  - Science Fair judging
  - Established scholarship program for chemistry majors

#### MATHEMATICS

1. Lecturer and Instructor positions were retained except for Amy Graham's position which will need to be replaced.
2. Graduate Assistant positions retained.
3. Continued support of Alabama Journal.
4. Faculty participated in several conferences, workshops, and seminars.
5. Hired Dr. Davorin Dujmovic thereby replacing the vacated Ph.D. position.
6. We had reasonable success in establishing lines of communication between the university and high schools and community colleges in the service area.
7. Changed the description and content of MH 405 to include a review for the MFAT and PRAXIS exams.

### **DIVISION OF NURSING**

1. 92.8% of graduates achieved a pass rate on the NCLEX
2. 95% of graduating nurses reported job offer/employment.
3. 100% of graduate nurses reported employment within 6 months.
4. 25 computers were purchased through the Technology Fund.
5. The Division of Nursing purchased the required furniture for the computer labs.
6. A copy machine was purchased with funds donated through Blue Cross/Blue Shield via the Capital Campaign Fund.
7. Maintained continuing education/professional development of faculty as mandated by state and national accrediting agencies.
8. Sponsored two continuing education workshops for nurses within the service area.

### **DIVISION OF ONLINE PROGRAMS**

1. Online enrollment increased by approximately 20%.
2. The Division of Online Program became operational.
3. The Online Program moved from a four term to a five term year.
4. The Online Call Center became operational.
5. There will be 9 new full-time online faculty members by Jan. 09
6. The Educational Specialist program was developed

### **SCHOOL OF GRADUATE STUDIES**

1. The GA stipend was increased to \$7,700 for nine months.
2. Three new EdS programs approved and funded
3. Enrollment in the School of Graduate Studies increased by 33%.
4. The School of Graduate Studies was able to teach six graduate courses at the UWA Center in Demopolis.
5. Office equipment was updated and scanner was purchased for files.
6. A qualified pool of graduate adjuncts was maintained.
7. Nine fulltime online professors approved and advertised.

## **ACADEMIC AFFAIRS**

### **CAREER SERVICES**

1. Seventy-nine employers participated in on-campus recruiting events and 284 interviews were conducted at Education Interview Day.
2. Attended first national conference (and joint regional conference) on recruitment for teachers.
3. Initiated a College of Business Graduating Student Program consisting of workshops on Résumé Writing and Interviewing, Résumé Critiques, and a Mock Interview Day with actual recruiters.
4. Increased COB students registering with Career Services (CCN) twenty-four students as opposed to seven in 2006-07.
5. Spoke to thirty classes including presenting interview workshops to two Speech classes and personality type workshops to eight Psychology classes.
6. Assisted with résumé critiques (along with UA Counselor) at Alabama Press Association Job Fair (at UAB) and took two students to the event for internship interviews.
7. Invited as a team member for Alabama Connection (Statewide graduate school fair) and began attending meetings.
8. Provided 400 students with updated, effective job search materials.

### **COUNSELING AND STUDENT SUCCESS**

1. Developed a brochure advertising services available through the counseling department to the university
2. Increased the amount of paraphernalia available to staff and students regarding common clinical issues.
3. Implemented online assessment screening tools regarding depression, PTSD, generalized anxiety disorder, and bipolar disorder.
4. Increased specialized workshops to facilitate the academic needs of students.
5. Developed and implemented screening tools necessary to collect clinical information to assess and accommodate the needs of students.
6. Assisted the Dean of History and Liberal Arts with instituting two additional courses for the Social Work minor program.

### **INFORMATION SYSTEMS**

1. Upgraded network infrastructure + VoIP
2. Obtain ERP training
3. Evaluate servers for replacement
4. Continue acquisition and installation of integrated administrative software system
5. Datatel Annual Maintenance
6. Business Continuity Initiative
7. Annual Maintenance Fees for Imaging System

### **INSTITUTIONAL EFFECTIVENESS**

1. A Coordinator of Planning and Assessment was hired.
2. Renovated Webb Hall second floor conference room into two offices and one small conference room
3. Purchased new survey software
4. The Director and Programmer attended the Alabama Association of Institutional Research Annual Conference

5. The Director of OIE was elected secretary of the Alabama Association of Institutional Research
6. The Director, Programmer, and Coordinator of Planning and Assessment attended the Southern Association of Institutional Research

#### REGISTRAR

1. Datatel System implemented.
2. Degree Audit being tested.
3. Added 1 administrative and 2 registration staff positions for online.
4. Added 1 part-time position to help.
5. Running all admissions/enrollment reports, graduation reports and honors.
6. Running "De-Reg" processes with Business Office.
7. Changed final date of registration for online.
8. Split online terms to line up with online and on-campus timeframes.

#### RETENTION AND ADA

1. Tri-hosted UWA's First Fall Freshman Social and Movie Night
2. Disseminated 160 service-learning catalogs to 6 sections of Freshman Seminar classes.
3. Processed 64 Withdrawal Forms
4. Facilitated crisis intervention during absence of Counseling Director.
5. Referral agent for students during absence of Counseling Director.
6. Dispensed and processed Individual Intake Assessment forms in absence of Counseling Director.
7. Taught UWA 101 section 01 Gateway Students summer semester.
8. Counseled 15 of 27 Gateway Students related to academic deficiency.

#### STUDENT SUPPORT SERVICES

1. 160 eligible participants were enrolled by October 1, 2007, and that number maintained throughout 2007-2008.
2. Staff developed an IEP by the second month of enrollment.
3. Staff provided workshops, reading classes, cultural trips, and socials to enhance campus experiences
4. EP 101 College Reading for SSS
5. Staff conducted semester and annual evaluations for all activities to determine success rate.
6. Scholarships distributed to 75 students with financial need totaling \$35,730 awarded 2007-2008.
7. Student of month awarded for participation in program
8. Tutor training/assessment

#### UPWARD BOUND

1. Provided Saturday Session Core Curriculum Workshops in grammar, literary analysis, composition, and algebraic equations.
2. Presented Saturday Session workshops focusing on ACT strategies in English, reading, math, and science reasoning, as well as general test-taking strategies.
3. Administered assessments to all participants, targeting counseling and academic needs as well as college and career interests.
4. Presented sessions on values and goal setting. Students wrote long-term, mid-term, and short-term goals in September and reviewed them in May.

5. Administered participant and parent questionnaires and evaluations for academic year and summer session activities.
6. Conducted financial aid and college application workshops for senior participants and their parents.
7. Conducted financial aid workshops for non-UB participants target area high schools as requested.
8. Staff met monthly with high school counselors/principals to discuss students' progress.
9. Administered ACT Practice Test twice during the academic year (August and May). Registered and paid for Juniors and Seniors to take the National ACT.
10. Provided after-school tutoring and enrichment for participants at Livingston & Sumter County High Schools twice weekly during the academic year.
11. Provided Upward Bound Summer Scholars with instruction in Science, Math, Composition, Literature, Computer Science, Spanish, Career Exploration, and ACT practice and preparation.
12. Provided supplemental employment for 14 UWA faculty & staff members, 8 local high school teachers, and 13 UWA Students as Upward Bound summer session and academic year instructors and tutors.
13. Required Summer faculty to create Summer Student Success Plans and provide final written evaluations.
14. Provided students, parents, and high school administration with grade reports and written feedback at the close of summer session and as needed throughout the year.
15. Provided a full range of recreational activities during the summer session including swimming, bowling, skating, dancing, basketball, volleyball, football, and board games.
16. Provided a variety of creative opportunities during the Summer Session including music, dance, and athletics.
17. Provided technology instruction for all students both the academic and summer components.
18. Provided required study hall and tutoring sessions during the summer session including instruction on study skills.
19. Offered a Mr. and Miss Upward Bound pageant, talent show and dance during the Summer Session, which provided students with opportunities to organize events and to display talents.
20. (Students were exposed to educational and career opportunities through specialized workshops in the major academic disciplines.)
21. Coordinated a Summer Session Cultural enrichment trip to New Orleans, LA, including tours of the National D-Day Museum, the Aquarium of the Americas, historic and haunted walking tours of the French Quarter, a riverboat cruise, a swamp boat tour, the Hurricane Katrina tour which featured a guided tour of the entire city and those areas damaged by the storm as well as revitalization efforts.
22. Held Spring Parents' Forum and Orientation for new parents.
23. Hosted a holiday party/luncheon for participants in December.
24. Hosted Awards Program and Reception to acknowledge and celebrate the accomplishments of summer participants. Students received certificates of participation, academic excellence awards, and extracurricular excellence certificates. Faculty and Staff congratulated the students on their academic accomplishments.
25. Published annual newsletter and distributed to all students, parents, target school administrators, school system administrators, and UWA faculty and staff.
26. Provided employment, room and board for 6 UWA students as mentors and resident advisors for the summer session.

27. Conducted sessions on Developing Leadership Skills, Accepting Diversity and Teaching Tolerance in the Workplace, Dining Etiquette, Workplace Skills for Success, and Managing your Financial Future.
28. Offered college visits and tours of the National Scholarship Service Regional College Fair in Birmingham, Alabama A & M University's Preview Day, The University of Alabama at Birmingham, The University of Southern Mississippi, The University of South Alabama and UWA.
29. Conducted field trips to the "Our Bodies: Actual Human Bodies" Exhibit at the Mobile Exploreum, "STOMP" the musical, a holiday performance of the UAB Gospel Choir during a live recording, and the American Village re-enactment program at the University of Montevallo.

### **DIVISION OF EDUCATIONAL OUTREACH**

#### **CENTER FOR THE STUDY OF THE BLACK BELT**

The Center has been awarded the following grants in the 2008-09:

- Tombigbee RC & D: \$10,000 (HDI Institute)
- Black Belt Community Foundation: \$3000 (children's tour of the Black Belt)
- The Conservation Fund: \$90,000 (SWAP – Blackland Prairie)
- Federal Highway Administration: \$340,000 (Interpretation of BB Nature and Heritage Trail)

In addition the Center has secured funding for its other units:

- Tombigbee RC&D: \$4300 (Campbell House) (BB Garden)
- UWA Research Grant: \$900 (Derby Papers)
- Alabama Historical Commission: originally \$50,000 prorated to \$45,000 (Fort Tombecke)

#### **CONTINUING EDUCATION (LIFELONG LEARNING)**

1. Increased interest in Continuing Education on Livingston campus by offering several one-time seminar courses
2. Worked with the Co-operative Extension Service to offer Master Gardner certification program.
3. Offered Real Estate Sales Pre-Licensure (approved by the Alabama Real Estate Commission) course in Demopolis. Nine students completed the course and of the students who took the AREC licensure exam, only one did not pass it successfully.
4. Expansion of courses offered at Demopolis Higher Learning Center.
5. Informal discussions with other University offices regarding comprehensive CEU policies and standards.
6. Increase in awareness of UWA Continuing Education Programs and higher participation through purchased advertising.
7. Increase in the number of students enrolled in ED2Go online continuing ed programs.

### **LIBRARY**

1. Special funds were made available to purchase books in geology and criminal justice.
2. The book budget was increased \$5,000.
3. The most cost effective use of funds was made in administering library services.
4. The Library created an atmosphere that encouraged users to come to the Library.

5. A number of improvements were made in library services, such as creating pathfinders and user guides, getting materials organized and cataloged, and providing bibliographic instruction to students at all levels of instruction.
6. A part-time position in Records Management was funded.
7. A highly successful workshop on creating memory books of growing up in Sumter County was held.
8. A highly successful workshop on digitizing church records was held in May, 2008, and, subsequently, much progress has been made in digitizing church records for Sumter County.

#### **OFFICE OF SPONSORED PROGRAMS**

1. Professional Development for faculty in grant writing and specialized areas including
2. evaluation and implementation.
3. Increase number of grant applications to one/department.
4. Organized the Office of Sponsored Programs
5. Formed OSP Advisory Committee
6. Developed policies and procedures, approved by Dean's Council.
7. Received over \$1 million in grants.
8. Presentations to all colleges and divisions
9. Web site and newsletter.

## **STUDENT AFFAIRS**

### **ADMISSIONS**

1. Due to the resignation of a 6 year veteran in the admissions office we were able to offer a small increase to the salaries of our admissions counselors
2. New Dell laptops for admissions counselors w/ office docking stations

### **FINANCIAL AID**

1. Converted online FA from quarters to five 8-week terms
2. Disbursed \$51,687,092.55 in financial aid funds to students
3. Improved communication between FA and Student Accounts

### **HOUSING**

1. Improve the quality of resident assistants in the residence halls. This was done by covering the cost of the room for each RA and by implementing a merit pay system.

### **STUDENT LIFE**

1. Improve the services provided by the Student Activities Office.

## **FINANCIAL AFFAIRS**

### **PRINTING**

1. Purchased Entry level perfect binder
2. Purchased envelope feeder
3. Upgraded Color Digital press
4. Started printing University catalogs and University press books on campus

### **PURCHASING & INVENTORY**

1. Purchasing Dept. reviewed requisitions processed during the past fiscal year.
2. The Examiners of Public Accounts performed an annual audit of the University of West Alabama inventory.
3. Continued intensive training on Datatel Administrative System
4. Began Fixed Asset module implementation on Datatel

### **PHYSICAL PLANT**

1. Completed 10% of planned improvements to landscaping, paving, lighting, and sidewalks
2. Half-roofed Bibb Graves
3. Installed irrigation system at intramural complex (one year ahead of plan)
4. Upgrade of Spieth boiler to be completed by 11-1-08
5. SUB & Selden boiler replacement
6. Unplanned achievements include construction of 6 new offices at Bibb Graves, 5 new offices at Webb; major equipment purchases for trenching and sewers; replacement of HVAC in Info Systems, new heat pumps for Patterson C; Foust boiler upgrade.

### **BOOKSTORE**

1. Successful with CandyPress.
2. Online orders increased
3. Implemented online ordering for students on campus
4. Freshmen had the ability to order books with a 10% discount two (3) weeks before classes.
5. Successful with online ordering of merchandise

### **BUSINESS OFFICE**

1. New Administrative Systems purchased. Installation and training in progress.

## **INSTITUTIONAL ADVANCEMENT**

### **FUNDRAISING**

1. Solicited faculty, staff, alumni, boards, and businesses.
2. Hired Operations Manager, Accounting Specialist, and a Development Assistant
3. Assoc. VP for IA and President traveled to Washington to lobby for increased federal funding.
4. Gifts and pledges were recorded and thank-you letters were sent to all donors.
5. J.F. Smith Group was retained and did complete a feasibility study for a comprehensive capital campaign.
6. VP for IA lobbied the Alabama legislature for an increase in UWA's appropriation.

### **PUBLIC RELATIONS**

1. Continued to send UWA Update e-newsletter bi-weekly to all email addresses in the Alumni Affairs database and other subscribers.
2. Continued to update News page on UWA Web site to include timely news releases, news photos and archived information.
3. Improved the quality of University publications with more feature stories and more appealing design. Published UWA Today magazine twice.
4. Maintained tracking of UWA mentions in Alabama newspapers through clipping service.
5. Improved promotion of campus events through a variety of news releases, which result in more coverage in newspapers and on television.
6. Produced capital campaign quarterly newsletters and other materials. Will continue to produce collateral as needed and implement a Web site.
7. Entered magazines in CASE District III competition.
8. Pitched idea, secured commitment and assisted with a series of features for week-long WTOK (ABC-Meridian, Miss.) "Our Town-Livingston" segments.

### **ALUMNI AFFAIRS**

1. April 1, 2008 – Mobile County Alumni Chapter Meeting
2. April 5 – Mobile County Alumni Annual Golf Tournament
3. April 19 – LEAD Retreat
4. May 10 – Livingston's Academic for Excellence Golf Tournament
5. May 14 – Choctaw County Annual Crawfish Boil
6. May 17 – Wilcox County Annual Fish Fry
7. July 1 - Baldwin County Alumni Social (to charter a new chapter)
8. July 11 – National Alumni Association Executive Council Meeting
9. July 22 – Tuscaloosa County Alumni Summer Social
10. August 28 – Greater Montgomery Area Alumni Event
11. August 30 – Sumter County Alumni Tailgate Party at the President's House prior to UWA vs. Belhaven
12. Sept. 2 – Marengo County Alumni Event
13. Sept. 27 – Tailgate party at President's home before UWA vs. Valdosta
14. Oct. 4 – Alumni event at St. James Hotel in Selma prior to UWA vs. Concordia
15. Oct. 7 – Mobile County Alumni Chapter Meeting
16. Oct. 13 – Baldwin County Alumni Chapter Meeting
17. Oct. 16 – Greater Meridian area alumni interest meeting
18. Oct. 24 – Homecoming Alumni Party
19. Oct. 25 – Alumni Awards luncheon and NAA meeting Fall 2008 – 110 scholarships awarded

## ATHLETICS

### BASEBALL

1. Added One More Full Time Coaching Position or add school cost to two GA positions.
2. Pave and add additional gravel to driveway and parking area at Tartt Field.

### CROSS COUNTRY

1. Constructed Locker room for Women's & Men's Cross Country
2. Added to and Improved existing Cross Country Trails

### FOOTBALL

1. No GSC violations
2. No NCAA violations
3. Increase the visibility of our program
4. Construct new or upgrade the weight room. In planning stages.
5. The addition of 4 meeting rooms for position meetings. In planning stages
6. Graduate players in 5 years
7. Recruit good student with good character, that are good athletes

### MEN'S BASKETBALL

1. Increased Scholarships
2. New Floor in Gym
3. Cable T.V. in Dressing Room

### RODEO

1. 4th Place finish in Women's Regional
2. Qualified 2 individuals to CNFR
3. Had One individual to be Event Champion
4. Finished 5th in the National Breakaway
5. Increased Booster Support
6. Added 2 work-study positions
7. Renovated Barn

### SOFTBALL

1. Installed GSC flags and flag poles at field
2. Purchased one (1) new set of uniforms
3. Purchased game cleats for the team

### TENNIS

1. Constructed new 6-court tennis complex complete with lights
2. Purchased stringing machine for stringing players racquets
3. Purchased court driers and trash receptacles for all 6 courts
4. Hired tennis coach as full time employee

## VOLLEYBALL

1. Went to GSC Tournament
2. Increase Recruiting Budget
3. Increase Food and Lodging Budget
4. Increase Travel Budget
5. Hire Fulltime Assistant Coach
6. Increase Volleyball Booster Club and Alumni Participation
7. Add Funded GA Coach Position
8. New Gym Floor

## WOMEN'S BASKETBALL

1. Making the GSC Tournament
2. Improvement of Gym –Floor Refinished/New Scoreboards

## DIVISION OF OUTREACH SERVICES

### SBDC

1. Hired new SBDC Director with 18 years of training in Small Business Counseling
2. Partnered with Greene Sumter Enterprise Community to conduct two NxLevel Entrepreneurial Training Classes and partnered with the City of Demopolis Mayors Office to conduct a NxLevel Entrepreneurial Training Class.
3. Completed 14 Workshops and seminars with a total of 220 individuals attending and 100 counseling sessions for a total of 239.15 client hours.
4. Center conducted quarterly area Chamber of Commerce visits to outer lying counties of Clark, Choctaw, Marengo and Wilcox Counties.
5. Center established two satellite counseling center one at the Chamber of Commerce Jackson, AL the other at the Southwest Alabama Chamber of Commerce in Thomasville, AL

### RCCED

1. Black Belt Mayors' Council – continued a series of bi-monthly educational meetings for mayors of five counties. Held 6 meetings with strong attendance.
2. Economic Development work on behalf of local governments – provided assistance to local municipal governments to effectively court economic development projects
3. Assisted in the formation of the Marengo County Economic Development Authority. Currently serve on board of directors for the agency.
4. West Alabama Regional Alliance – reviewed organizational structure, began redeveloping website, and repackaging Canebrake Tourism site and information.
5. Community Development Assistance for the Alabama Rural Heritage Center – saved Center from closing its doors, brought project to business professor for case study with students,
6. Alabama Rural Action Commission- serves as co-chair of community development for Region 6.
7. Highway 14 Antique Trail – formed association to organize group of individual agencies and counties to bring cohesiveness and consensus to this 10-county tourism event.
8. Alabama Passport to Fitness – Developed a 5k and 10k walking trail to promote fitness in region and state-wide through ADECA publication
9. Sumter County Chamber of Commerce – instrumental in formation of the organization by leveraging the capacity and resources of the University for administrative support. Developed organizational logo. Member of staff serves on steering committee.

### IMPACT GRANTS

1. Hired new Coordinator for the Workforce Development Program
2. Completed 10 Adult and 2 Youth Financial Literacy Courses in partnership with Greene Sumter Enterprise Community
3. Received grant for a two year Transportation Exploration Academy in partnership with the Sumter County School Board
4. Applied for a total of 340,000 in grant money (3 grants total) to fund future efforts
5. The university was very instrumental in helping to develop recruitment package for regional and state officials in their discussions with company representatives for U.S. Steel.
6. The University of West Alabama has continued to work with the West Alabama-East Mississippi WIRED Initiative to help formulate and implement the vision to transform a mostly rural collection of people and places into an enterprising region known for its entrepreneurship, innovative workforce systems, and wealth creation, i.e., one that is “enterprise-ready”.

## **CAMPUS SECURITY**

1. CEU classes were held on campus for area Federal, State and Local Police Officers.
2. Certification of all officers in speed detection devices.
3. Wireless internet connection was installed to Campus Police Bldg.
4. Regular monthly departmental meetings are being held.
5. Two outdated bulletproof vests were replaced.
6. Hired new Chief of Police/Safety Director
7. Improved lighting on Campus.
8. Implemented National Incident Management System (NIMS) training for all Campus Police personnel to bring up to date.
9. Installed "Information Tip Line" to help in crime solving and provide safer environment for students.