

## TERMINOLOGY AND ABBREVIATIONS

The following terms and abbreviations are used throughout the Planning and Institutional Effectiveness Guide.

### General Terms

Academic Program	Majors, Minors for which there is no accompanying major, and General Education Program ( <i>Note: each academic program must be reviewed</i> ).
Institutional Effectiveness	A process by which an institution sets reasonable expected results concerning the achievements of its students, administration, staff, academic and non-academic programs, operations, and procedures; establishes assessment instruments that measure the degree to which the expected results are met; and implements plans for improvement if expected results are not met.
Institutional Effectiveness Council (IEC)	The Committee charged with providing oversight to the planning and assessment process for the University. Drawing upon input from all units of the University, this council is the major planning group for the administration. The Council is responsible for reviewing all planning documents and executive summaries, prioritizing planning statements, and making recommendations on planning and budgeting to the President. The Institutional Effectiveness Council consists of the Provost (Chair), the Vice President for Financial Affairs, the Vice President for Student Affairs, the Vice President for Institutional Advancement, the Director of Institutional Effectiveness, one representative from each of the four colleges and the Division of Nursing, the Learning Resources Center, Information Systems, Financial Affairs, Student Affairs, Institutional Advancement, and Athletics. The Chairs of the Faculty and Staff Senates serve as <i>ex-officio</i> members of the Council.
Mission Statement (Unit)	The controlling idea that states the purpose of a unit as it relates to the University's overall Mission Statement and Goals. The mission statement for a unit is a clear, concrete statement that delineates what the program is intended to accomplish. The mission statement must be appropriate to and relate to the overall mission of the University.
Objectives	The goals or program improvements that a unit wants to attain. Objectives must relate to the unit's mission statement

and be stated in measurable terms using concrete, action verbs.

Strategic Planning

Statements of decisions and actions that determine the long-run performance of the institution. Strategic Planning examines potential external and internal factors that may impact on the institution and its various units.

Student Learning Objectives

The goals or program improvements in relation to student learning that a unit wants to attain. Just as with all objectives, statements must relate to the unit's mission and be worded in measurable terms using concrete, action verbs.

Student Learning Outcomes

The results a unit considers likely or certain to be attained by each Student Learning Objective listed on the assessment plan. Student Learning Outcomes may also be included in general objectives listed in the Assessment Plan.