

**The University of West Alabama
Objectives Scorecard**

	Actual Fall 2003	Goal Fall 2004	Actual Fall 2004	Goal Fall 2005	Actual Fall 2005	Goal Fall 2006	Goal Fall 2009
Enrollment							
Traditional							
Graduate	461	420	474	450	455	475	500
Undergraduate	1,692	1,800	1,626	1,875	1,689	1,780	2,500
Total Traditional	2,153	2,200	2,100	2,325	2,144	2,255	3,000
Enrollment							
Online							
Graduate	219	550	556	1,000	894	1,050	3,000
Undergraduate	0	50	11	100	52	70	250
Total Online	219	600	567	1,100	946	1,120	3,250
Total All Students	2,372	2,820	2,667	3,425	3,090	3,375	6,250
Grants	370,000	400,000	1,035,064	400,000	803,325	600,000	2,000,000
First Time Freshmen	322	322	264	340	394	420	450
Retention	57%	57%	69%	59%	66%	64%	65%
Trustee Scholarships Academic and Leadership	148	148	121	200	325	300	300
Alumni Scholarships	52	70	52	30	50	55	55
Graduation Rate %	30%	33%	35%	35%	35%	37%	40%
Terminal Degree Faculty %	68%	68%	74%	75%	75%	77%	90%
Average ACT Score Incoming Freshmen Unconditionally Admitted	19.33	19.33	18.89	21.00	20.1	21	22.5
Transfer Students - #	209	209	193	250	197	220	300
Minority Faculty - #	4	9	9	11	12	13	15
Minority Professional Staff - #	9	7	11	10	12	13	13